



Centre for Multiparty Democracy

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Centre for Multiparty Democracy - Malawi

Production of Radio Programs for Political Parties Act

Compliance Procedures

Terms of Reference

Introduction

The Centre for Multiparty Democracy - Malawi (CMD-M) is a membership organization comprising of political parties that have representation in the National Assembly. Its recently revised constitution opens membership to other political parties that have no parliamentary representation. Such political parties would form a block that may have one vote on the Board. Representation in the National Assembly is defined as getting parliamentary seats through General Elections and / or by - elections.

The CMD - M sets out to ensure the entrenchment of multiparty democracy in Malawi. Its mission is to “enhance inter - party programs of common interest for the promotion of political dialogue, stable multiparty democracy and social economic development of Malawi.”

Background

The Centre for Multiparty Democracy championed a review of the Political Parties (Registration and Regulation) Act, a process that culminated into the Political Parties Act of 2010. After the Presidential Assent to the Act, CMD embarked on a sensitization process of the Act to political parties. It started with the engagement of political parties that participate in CMD i.e. parties in parliament plus UIP, PPM and NASAF.

In order to reach out to the rest of the political parties (numbering 41 according to the registrar of political parties) CMD sent out an open invitation through the print media (Malawi News and Saturday Nation) and through the radio (Zodiak) and social media platform (using the mailing list of the Electoral Commission). Despite these calls, only 15 political parties outside parliament have responded to the calls.

While CMD will proceed to engage these political parties and do a detailed orientation to them, it is proposed that specialized radio programs be produced, to focus only on compliance requirements.

Specific Objective

1. To help in popularizing the Act with special emphasis on compliance requirements.
2. To highlight the relevant provisions on the Act that will need the attention of the political parties for compliance purposes.
3. To mobilize support from political parties and the general public for the implementation of the Political Parties Act.
4. To dispel misconceptions that the enactment of the Political Parties Act will automatically lead to the deregistration of some political parties.
5. To lobby Government (Min of Justice and Registrar of Political Parties) for full implementation of the Act.

Scope of Work

The broad scope of the assignment will cover the some activities broken down into some distinct components:

1. Identifying the provisions in the Act for compliance
2. Serializing the compliance requirements.
3. Recording interviews on the Act
4. Recording the radio programs.
5. Editing and producing radio programs.
6. Ensuring that the programs are being aired by the radio station of choice and keeping track of progress
7. Recording the feedback from the general public and using the feedback to produce more programs, especially for the community radio programs.

The consultant is free to suggest any alternatives/changes to meet the objectives better, provided that such deviations are properly justified and implemented in an optimal manner. **No material should be published before the CMD endorses them.**

Expected Output/Deliverable

The main deliverable for this activity the radio programs.

Required Skills

The consultant must have the following attributes:

- Demonstrable journalistic skills;
- Experience with a reputable radio station.
- Editing and radio production skills;
- Political neutrality;
- Must have a proved record of prior engagement in a similar or comparable work;
- Demonstrate level of sound judgment in handling sensitive political issues;

Reporting Responsibility

The consultant will report to the Executive Director, Mr. Kizito Tenthani, CMD-Malawi, during the execution of this assignment.